

Television Station KCTV(TV)  
Kansas City, MO  
FCC Form 398  
Children's Television Programming Report  
First Quarter 2002

**LOCAL  
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COPY**

The attached material was filed with the Federal Communications Commission, Washington, D.C., on the date indicated below.

Section 73.3526 of the FCC Rules and Regulations requires that this material be kept on file for public inspection during regular business hours.

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**GARVEY, SCHUBERT & BARER  
Fifth Floor  
1000 Potomac Street, NW  
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Telephone: (202) 965-7880  
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Date: April 2, 2002

# FCC 398 Submission Results

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FCC 398 Filing for Call Sign **KCTV** for quarter ending **03/31/2002**

**Accepted!**

Confirmation number: **30065**

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**Errors and informational messages:**

**WARNING:** *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #2, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #3, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #4, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #5, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #6, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 6, Program #1, Title* is blank, other values ignored

**WARNING:** *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

**WARNING:** *Question 9, Program #1, Title* is blank, other values ignored

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Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **03/31/2002**

1. Call Sign	Channel Number	Community of License			
<b>KCTV</b>	<b>5</b>	City	State	County	ZIP Code
		<b>Kansas City</b>	<b>MO</b>	<b>Jackson</b>	<b>64109</b>
Licensee					
<b>Meredith Corporation</b>					
_X_ Network Affiliation: <b>CBS</b>		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
Independent		<b>Kansas City</b>		<b>www.kctv5.com</b>	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
<b>41230</b>			<b>04/01/2006</b>		

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? \_X\_ Yes \_\_\_ No
- b. Identify publishers who were sent information in 4.a.

**The CBS Television Network provides information identifying the core programs it supplies, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services and Kidsnet Media Guide and News.**

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Blue's Clues</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday/10-10:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			

Age of Target Child Audience: from 2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschool - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: Blue's Clues		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #2: <b>Dora the Explorer</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday/9:30-10AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from 2 years to 5 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. In this series, 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.



### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: <b>Dora the Explorer</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes \_\_\_ No

Reason for Preemption:

\_\_\_ Breaking News

\_\_\_ Sports

\_\_\_ Other

\_\_\_ Other News

\_\_\_ Public

Title of Program #3: <b>Bob the Builder</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday/9-9:30AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their adventures as they work on a variety of construction projects. Bob's machines have minds of their own and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to provide an opportunity for preschool children to explore and learn about issues such as fears, sharing, shyness, teamwork, self-esteem and cooperation, which are critical to their early development.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: <b>Bob the Builder</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #4: <b>Little Bill</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday/10:30-11AM</b>	<b>13</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem - whether emotional, social or physical - he must solve. The objectives of the series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: <b>Little Bill</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>13</b>	<b>0</b>	<b>0</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

Title of Program #5: <b>Franklin</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report

Sunday/7-7:30AM (until January 27); Sunday/7:30-8:00AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to 5 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on a series by Paulette Bourgeois and Brenda Clark, this program features the adventures of the turtle Franklin and his friends Bear, Snail, Rabbit and Goose. The objectives of the program are to present to young viewers age-appropriate moral dilemmas addressing issues such as the meaning of right and wrong, the purposes of rules and the consequences of following or not following them, and the values inherent in telling the truth, and to teach viewers important social values such as cooperation and compromise, fairness, responsibility, self-respect and respect for others.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: Franklin		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News                      ___ Sports                      ___ Other ___ Other News                          ___ Public		

Title of Program #6: Oswald			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday/7:30-8AM (until January 27); Sunday/7:00-7:30AM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 2 years to 5 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Big City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answer. The objectives of this series are to assist preschool children in adapting to the early developmental challenges of building friendships, learning new physical skills, and beginning to understand their own perspectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance,</b>			

civility, problem-solving and cooperations.

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Oswald		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
13	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☐ Yes ☐ No

Reason for Preemption:

☐ Breaking News

☐ Sports

☐ Other

☐ Other News

☐ Public

### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from    years to    years			
Describe the program.			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input type="checkbox"/> Yes <input type="checkbox"/> No			



## Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Bob the Builder</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday @ 9-9:30AM</b>	<b>12</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series presents episodes centered around Bob, a friendly builder, and his talking machines, and follows their adventures as they work on a variety of construction projects. Bob's machines have minds of their own, and act like a gang of lively children, exhibiting traits to which a young audience will relate. The objective of the program is to provide an opportunity for preschool children to explore and learn about issues such as fears, sharing, shyness, teamwork, self-esteem and cooperation, which are critical to their early development.</b>			

Title of Program #2: <b>Dora the Explorer</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday @9:30-10AM</b>	<b>12</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series 7 year old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of the program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games.</b>			

Title of Program #3: <b>Blue's Clues</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday @10-10:30AM</b>	<b>18</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning.</b>			

Title of Program #4: <b>Little Bill</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday @10:30-11AM</b>	<b>12</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a 5 year old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a</b>			

challenge or problem - whether emotional, social or physical - he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity.

Title of Program #5: <b>Franklin</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday @7-7:30AM</b>	<b>12</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on a series by Paulette Bourgeois and Brenda Clark, this program features the adventures of the turtle Franklin and his friends Bear, Snail, Rabbit and Goose. The objectives of the program are to present to young viewers age-appropriate moral dilemmas addressing issues such as the meaning of right and wrong, the purposes of rules and the consequences of following or not following them, and the values inherent in telling the truth and to teach viewers important social values such as cooperation and compromise, fairness, responsibility, self-respect and respect for others.

Title of Program #6: <b>Oswald</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday @7:30-8AM</b>	<b>12</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series follows the adventures of Oswald, an animated octopus, who experiences the world as would a preschool child. Living in the metropolis of Big City, Oswald, curious and intensely interested in how the world works, picks his way through the problems and predicaments he faces by sorting through the varying responses of his friends and coming to his own answers. The objectives of this series are to assist preschool children in adapting to the early developmental challenges of building friendships, learning new physical skills, and beginning to understand their own perspectives, as well as those of others. The program also focuses on teaching life-lessons relating to tolerance, civility, problem-solving and cooperation.

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.

Length of Program: (minutes)	
Age of Target Child Audience: from    years to    years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	

<b>10. Name of children's programming liaison:</b>	
Name <b>Carol Williams</b>	Telephone Number (include area code) <b>(913) 677-5555</b>
Address <b>P.O. Box 5555</b>	Internet Mail Address (if applicable) <b>cwilliam@mdp.com</b>
City <b>Kansas City</b>	State <b>MO</b>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**Neighborhood Weather Network:** Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hand-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

During the second quarter (May 4 & 5), CBS plans to preempt its block of children's programming and air a "Blues Clues" marathon in place of the other five shows. Thus, all CBS programs except "Blues Clues" will air 12 times during the quarter, and "Blues Clues" will air 18 times (13 times plus the 5 additional episodes). In each of the time slots where children normally receive educational/informational programming, there will be such a program aired.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>Meredith Corporation</b>	Signature (only for printed version)
Date <b>April 1, 2002</b>	

FCC 398  
April 2001 (1.3)  
(end)